Dubai 7s Credit Card Acquisition Campaign Terms and Conditions

When do these Terms and Conditions apply?

- HSBC Bank Middle East Limited – UAE ("**we**" or "**us**" or "**HSBC**") has launched a Dubai 7s Credit Card Campaign for new HSBC Credit Card customers (the "Campaign") during the campaign period 11 November 2019 to 24 November 2019 (both days inclusive) (the "**Campaign Period**").
- These Terms and Conditions apply in respect to the Campaign. These apply to you so far as the law and regulation permits so please read them carefully.

Who is eligible to participate in the Campaign?

- This Campaign is open to all new HSBC Credit Card customers who apply, get approved and are issued a UAE HSBC Credit Card (primary or supplementary) within the Campaign Period.
- To be eligible you must be 21 years old and above and a resident of the UAE.
- This Campaign is not open to anyone involved with running this campaign or to HSBC Staff.

What is the Campaign and how does it work?

If you are eligible to participate in this Campaign (see above), then you will be entered into a prize draw to win 1 of the prizes listed in the table below:

	No. of winners	Prize details
Grand Prize (Dubai 7s VIP experience)	**1**	• Transportation to and from the event in a limousine for the winner and 10 guests • Access to the Premier Lounge for the winner and 10 guests • Valid on 6 December 2019 only
Other Prizes (General Admission to the Dubai 7s)	**49**	• 2 x General Admissions tickets to the event for every winner • Winners will have to collect their tickets from the HSBC booth at the Dubai 7s venue • Valid on 6 December 2019 only
	50	

- There will be a total of 50 prize winners during the Campaign.

General

- The winners of all the prizes will be contacted by 28 November 2019.
- Winners must ensure that a HSBC Credit Card is open and remains as so on 22 November 2019. Failure to do so may mean that you are no longer eligible for the prize.
- There is no other cash substitute and the prize is not transferable.
- Any decision about whether you are eligible for this Campaign shall be determined by us in our sole discretion

Prize winners will be contacted by 28 November 2019 on their phone numbers or e-mail addresses registered with us. It is your responsibility to ensure that we have your updated contact details. If we have not been able to contact you (either because you are unavailable or have provided us with incorrect contact details) then the prize (as applicable) will be transferred to the Department of Economic Development (DED) and you will no longer be able to claim the prize (as applicable).

Do any other Terms and Conditions apply to me?

Yes. Credit Card Agreement Terms and Air Miles Terms and Conditions will govern your HSBC Credit Card. In addition to this, your general banking relationship with us will be governed by the HSBC Personal Banking General Terms and Conditions (UAE). They can be found on our website at www.hsbc.ae. Please ensure you have read and understood them. In addition to this, where you have taken a specific HSBC product, your product will be governed by the applicable product Terms and Conditions. You must ensure that you have read and understood the product Terms and Conditions applicable to your HSBC product(s).

There will be additional third party terms from the event organizer and ticket issuer which apply to the prize. These are available on the Dubai 7's website: https://dubairugby7s.com/terms-and-conditions

HSBC

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What else do I need to know about the Campaign?	• These Campaign Terms and Conditions only apply in the UAE. We reserve the right at our discretion to alter or amend these Campaign Terms and Conditions (including the prizes) at any time without prior notice to you. Our decisions on all matters relating to the Campaign shall be final and conclusive. • Where you are applying for an HSBC product, our decisions will be subject to our eligibility criteria. • You agree to take part in any promotional activities reasonably requested by us if you are eligible for this Campaign. Winners of the Dubai 7's VIP experience agree to feature in a short movie showcasing their experience at the event. • We will not be liable (to the extent permitted by law and regulation) for any loss or damage arising out of organising this Campaign or holding this prize draw or as a result of your participation in the prize draw or as a result of your winning, collecting, use or enjoyment of any prize, or if the prize draw does not run as planned. We are also not liable for any event delays, changes or cancellation for any reason. Prize ticket holders must ensure that they follow the rules and terms of the event; we are not responsible if entry is denied or revoked for failing to comply with these. This clause does not seek to exclude liability for (a) death or personal injury caused by our negligence, (b) fraud or fraudulent misrepresentation, and/or (c) any other matter for which it would be unlawful for us to exclude or attempt to exclude in our liability. • You consent to your data being stored, transferred and processed (either in UAE or overseas) by HSBC, its group companies, its authorized third parties and the event organisers and prize suppliers to contact you and/or to provide the prize for the purposes of this Campaign. • Being part of the Campaign does not grant entrants the right to use HSBC's name, logo or images from or relating to the Campaign without HSBC's explicit written approval. Entrants may not make any public announcement regarding the Campaign, the prize or any other aspect of this campaign without HSBC's prior written consent and any breach of this provision shall confer a right on the HSBC at HSBC's discretion not to award the prize to an entrant or withdraw the prize from a qualifier immediately and without notice. • These Campaign Terms and Conditions shall be governed in all respects by the federal laws of the United Arab Emirates, and in particular by the laws of the Emirate of Dubai. All disputes relating to these Campaign Terms and Conditions shall be subject to the exclusive jurisdiction of the non-DIFC courts of Dubai, United Arab Emirates. • Each of the terms and conditions set out in these Campaign Terms and Conditions needs to be met.

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