



## HSBC 20% DISCOUNT ON GENERAL ADMISSION TICKET PRICES FOR EMIRATES DUBAI 7S 2023 - TERMS AND CONDITIONS

### When do these Terms and Conditions apply?

1. These terms and Conditions apply to the Emirates Dubai 7s 2023 tournament which will take place on Saturday 2<sup>nd</sup> December and Sunday 3<sup>rd</sup> December 2023 at The Sevens Stadium, Dubai, UAE ("**the Event**").
2. These Terms and Conditions apply to you so far as the law permits, please read them carefully.
3. HSBC Bank Middle East Limited is the "**Promoter**" of this Offer.

### The Offer

4. A discount of 20% against the standard ticket price for the Event will be applied to the first 800 tickets sold via the Emirates Dubai 7s App during the Offer Period for each day of the Event (Saturday 2<sup>nd</sup> December and Sunday 3<sup>rd</sup> December 2023) when the ticket is sold to an Eligible Customer who pays using a Qualifying HSBC Card ("**the Offer**").
5. The Offer Period commences on Friday 6<sup>th</sup> October 2023 and ends when the quota of discounted ticket sales for each day of the Event is exceeded or, if earlier, when ticket sales cease ("**Offer Period**").

### Who is eligible for this Offer?

6. This Offer is applicable to the holders of the following HSBC cards: -
  - a. HSBC Global Private Banking Credit and Debit Cards;
  - b. HSBC Black Credit Cards;
  - c. HSBC Cash+ Credit Cards and
  - d. HSBC Premier Credit and Debit Cards issued in the UAE ("**Qualifying HSBC Card**").
7. To redeem this Offer cardholders must be 21 years of age or above ("**Eligible Cardholder**").

### How does the Offer work?

8. To redeem the Offer you must be an Eligible Customer and you must use a Qualifying HSBC Card to purchase tickets for the Event via the Emirates Dubai 7s application, which is available from the iOS and Google Play App Stores.
9. The HSBC discounted tickets will only appear when a valid UAE HSBC Global Private Banking Credit or Debit Card, HSBC Black Credit Card, HSBC Cash+ Credit Card or HSBC Premier Credit or Debit Card is used to purchase via the Emirates Dubai 7s app.
10. Whether you are buying for Saturday 2<sup>nd</sup> December and Sunday 3<sup>rd</sup> December 2023, be one of the first 800 Eligible Cardholders to buy your General Admission tickets. The discount will be applied on a first come, first served basis.
11. The offer can only be activated through the 'Special Offers' section of the Emirates Dubai 7s app. The eligible HSBC customers must select the '**Special Offers**' tile from the app landing page and follow the prompts on the HSBC offer to activate the deal.
12. The Offer is capped at a maximum of twenty (20) discounted tickets per Eligible Customer for each day of the Event (Saturday and Sunday).

### General Terms and Conditions

13. The Offer cannot be converted to cash and once purchased tickets are non-refundable and are not replaceable in the event of any loss or damage.
14. The tickets may be subject to separate terms and conditions from the Event Organizer for which HSBC is not responsible.
15. The Promoter can change or withdraw the Offer or these Terms and Conditions at its discretion without prior notice to you and without incurring liability as a result. The Promoters decision on all matters relating to the Offer shall be final and conclusive.

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16. The Promoter will not be liable (to the extent permitted by law and regulation) for any loss or damage arising out of organizing, holding or extending this Offer. This clause does not seek to exclude the liability of HSBC for (a) death or personal injury caused by their negligence, (b) fraud or fraudulent misrepresentation, and/or (c) any other matter for which it would be unlawful for them to exclude or attempt to exclude their liability.
17. You consent to your data being stored, transferred and processed (either in the UAE or overseas) by the Promoter, its group companies and its authorized third parties to contact you if you qualify for the Offer.
18. Your general banking relationship with the Promoter will be governed by the HSBC Personal Banking General Terms and Conditions (UAE) and your HSBC credit card will be governed by the HSBC Credit Card Agreement Terms.
19. These Offer Terms and Conditions and any disputes arising from these Offer Terms and Conditions are governed by the federal laws of the United Arab Emirates and in particular by the laws of the Emirate of Dubai. All disputes shall be subject to the exclusive jurisdiction of the non-DIFC courts of Dubai, United Arab Emirates.

**Contact Details**

20. To find out more or if you have any questions about this Offer, contact the Promoter on [events@hsbc.com](mailto:events@hsbc.com)
21. HSBC Bank Middle East Limited's address is P.O. Box 66, Dubai, UAE.

Issued by HSBC Bank Middle East Limited, U.A.E Branch, PO Box 66, Dubai, U.A.E, regulated by the Central Bank of the United Arab Emirates for the purpose of this promotion and lead regulated by the Dubai Financial Services Authority. CRN: TC091323.

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