



FREE OF CHARGE GENERAL ADMISSION TICKETS FOR EMIRATES DUBAI 7S 2023 - TERMS AND CONDITIONS

When do these Terms and Conditions apply?

1. These Terms and Conditions apply to the Emirates Dubai 7s 2023 tournament which will take place on Saturday 2nd December and Sunday 3rd December 2023 at The Sevens stadium, Dubai, UAE ("the Event").
2. These Terms and Conditions apply to you so far as the law permits, please read them carefully.
3. HSBC Bank Middle East Limited is the "Promoter" of this Offer.

The Offer

4. There will be a total of 300 general admission tickets free of charge per day (Saturday 2nd December and Sunday 3rd December 2023) available to eligible HSBC UAE cardholders. Tickets will be capped at a maximum of 1 free ticket per Eligible Customer, based on selecting one of two HSBC UAE cardholder ticket category: Saturday or Sunday.

Who is eligible for this Offer?

5. This Offer is applicable to the holders of any HSBC Credit or Debit Card issued in the UAE provided they are 21 years of age or above ("Eligible Customer").

How does the offer work?

6. To redeem this Offer you must: -
 - a. be an existing HSBC UAE cardholder and use a valid HSBC Credit or Debit Card to redeem your Free of Charge ticket;
 - b. show photo ID to prove that the credit or debit card you show belongs to you;
 - c. strictly limited to one free ticket per HSBC card holder;
 - d. ticket must be used for entry to the event by the person who claims it – you may not pass the ticket on / transfer / resell to anyone else;
 - e. tickets will be offered on a first come, first served basis;
 - f. once all 300 tickets have been claimed on each day of the Event, there will be no further tickets available to give away;
 - g. comply with all the onsite rules and regulations of the Emirates Dubai 7s Event.
7. The Offer is only valid from Saturday 2nd December till Sunday 3rd December 2023.

General Information

8. The Promoter can change or withdraw the Offer or these Terms and Conditions at its discretion without prior notice to you and without incurring liability as a result.
9. The Promoters decision on all matters relating to the Offer shall be final and conclusive.
10. The Promoter will not be liable (to the extent permitted by law and regulation) for any loss or damage arising out of organizing, holding or extending this Offer. This clause does not seek to exclude the liability of HSBC for (a) death or personal injury caused by their negligence, (b) fraud or fraudulent misrepresentation, and/or (c) any other matter for which it would be unlawful for them to exclude or attempt to exclude their liability.
11. You consent to your data being stored, transferred and processed (either in the UAE or overseas) by the Promoter, its group companies and its authorized third parties to contact you if you qualify for the Offer.
12. Your general banking relationship with the Promoter will be governed by the HSBC Personal Banking General Terms and Conditions (UAE) and your HSBC credit card will be governed by the HSBC Credit Card Agreement Terms.
13. These Offer Terms and Conditions and any disputes arising from these Offer Terms and Conditions are governed by the laws of the United Arab Emirates and in particular by the laws of the Emirate of Dubai. All disputes shall be subject to the exclusive jurisdiction of the non-DIFC courts of Dubai, United Arab Emirates.

Contact Details

14. To find out more or if you have any questions about this offer, contact HSBC on events@hsbc.com
15. HSBC Bank Middle East Limited's address is P.O. Box 66, Dubai, UAE.

Issued by HSBC Bank Middle East Limited, U.A.E Branch, PO Box 66, Dubai, U.A.E, regulated by the Central Bank of the United Arab Emirates for the purpose of this promotion and lead regulated by the Dubai Financial Services Authority. CRN: TC091323.

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